

# IMPACT CASE COMPETITION



# OUR TEAM



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3rd year



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- GRUNDLACT 1944 -

# What is it?

Impact Case Competition is a new student organization founded in 2024 by four passionate CBS students.

We have a mission to bring together students across Danish universities and give them the opportunity to work on a real-world case regarding impactful business decisions. We want to inspire future leaders to be mindful of the UN SDGs and act purposefully.



# The Event

Students will receive a case centered around a sustainable business challenge and get 5 hours to develop a solution.

Subsequently semi-finalists will be found and given the chance to present at the finale. In the finale a jury of business executives will decide on the winning solution.

The event offers the opportunity to engage in an exciting and meaningful application of interdisciplinary academic skills for both the participating teams and audience.

# Reach

30 students

18 different programs across CBS and KU

76% bachelor /25% masters

Experience rating: 4.25/5

Would recommend: 9.5/10

*“Super excited for the next event!”*

*“It was very helpful for newbies who are interested in case competitions.”*

*“The case was so interesting and super relevant.”*

*“I really liked the short 5-hour format for the case as well as the case itself. It was so nice to tackle such a different case.”*

*“I liked the case itself, and also I met and worked with new people, I didn’t have to form a group before coming.”*



**Participants of ICC 2025**



"It was a true privilege to be part of the jury for this year's CBS Impact Case. What stood out most was the extraordinary level of professionalism, sharp thinking, and dedication from all the participating teams. But even more impressive was the fact that the entire event – from ideation to execution – was voluntarily driven by students.

The passion, ownership, and executional power of the organising team truly shone through every detail. From the smooth coordination to the ambitious scope of the case challenge, it's clear that these students are not just future leaders – they're already making an impact.

CBS Impact Case is an inspiring example of what happens when purpose-driven talent comes together to create something bigger than themselves. I left feeling hopeful, impressed, and excited for what this next generation is capable of."

**Katrine, Founder & CVO Copenhagen Cartel**



"The inaugural Impact Case Competition was a smash success. Aniela and her team organized a well-run event and attracted a really thoughtful and engaged group of students from diverse paths of study. Can't wait to share results with my network and supporting the cohorts in years ahead."

**Destana Herring, Principal at Regeneration.VC**





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